
Ian Harrup

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Professional Summary

Communications Director and Eagle Scout with a strong track record in managing social media platforms and producing engaging content. Skilled in live media production and graphic design, with a focus on effective communication and project coordination. Committed to enhancing organizational visibility and audience engagement through strategic digital media initiatives.

Work History

Director of Communications – Republican Party of Texas

- Set up and managed multiple live streams for committees and general session at the 2026 State Convention.
- Produced engaging short-form and long-form content for various social media platforms.
- Designed and executed social media and email get-out-the-vote campaigns.
- Developed and maintained comprehensive content calendar for consistent messaging.
- Captured photography and videography during events and public engagements.

Marketing Specialist – Texas A&M BUILD

- Managed social media accounts to enhance engagement.
- Edited video content for social media and developed a media kit to improve media relations.
- Designed merchandise for over 200 members.
- Photographed construction site progress to document project milestones.

Director/Videographer/Editor – LISD AV Productions

- Co-created and directed production of sportscast for LISD Overtime.
- Set up cameras, lighting, and audio for live broadcasts in-studio.
- Served as technical director, edited VOs and VO/SOTs for newscasts.

Skills

- Affinity Design, Davinci Resolve, Final Cut Pro X, Mailchimp, ClickUp, Buffer.
- Video production, social media and email campaign management.
- Podcast, livestream and interview setups.
- Live camera operation, audio, and lighting setups.

Education

Texas A&M University

College Station, TX

Bachelor of Arts: Communication

- Summa Cum Laude
- Communication Honors
- Lambda Pi Eta Member
- Phi Kappa Phi Member

Volunteer work

- The Big Event 2023–2025
- Armed Forces Bowl 2024
- US Paralympics Road Cycling Open 2024
- Trietsch Memorial United Methodist Church 2019–2021
- Ballet Conservatory 2018–2021

Awards

- Eagle Scout Rank 2021
- Lone Star Emmy Nomination 2021